

## **PRESS RELEASE**

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### **WIKA Beton Dukung Dekarbonisasi Lintas Sektoral Dalam Aksi Hari Sampah Nasional 2025**

Jakarta, 21 Februari 2025 – Dalam rangka memperingati Hari Sampah Nasional (HSN) PT Wijaya Karya Beton Tbk (WIKA Beton) menggelar aksi dekarbonisasi dalam bentuk penanaman mangrove dan kegiatan sosial berupa santunan anak yatim di Pulau Pari, Kepulauan Seribu, Jakarta pada 19 Februari 2025. Kegiatan ini menjadi wujud nyata atas komitmen menjaga kelestarian lingkungan sekaligus memperkuat kepedulian sosial di tengah masyarakat pesisir.

WIKA Beton bersama jajaran lintas sektoral saling bersinergi untuk terwujudnya kegiatan ini. Kolaborasi ini melibatkan berbagai elemen masyarakat dan institusi, di antaranya Polisi Pulau Pari, Bintara Pembina Desa (Babinsa), Satuan Polisi Pamong Praja (Satpol PP), Subdinas Perhubungan, Sudin Pemadam Kebakaran, Sudin Pariwisata dan Ekonomi Kreatif (Parekraf), Sudin Pengelolaan Koordinasi dan Kebersihan Destinasi, Forum Kewaspadaan Dini Masyarakat (FKDM), Tenaga kesehatan Pulau Pari, Sudin Lingkungan Hidup, Petugas Prasarana dan Sarana Umum (PPSU), serta Kelompok Sadar Wisata (Pokdarwis).

Sebanyak 1.800 bibit mangrove ditanam di area pesisir Pulau Pari sebagai langkah strategis mengurangi abrasi pantai dan meningkatkan kualitas lingkungan pesisir. Selain itu, santunan diberikan kepada sejumlah anak yatim sebagai bagian dari upaya mendorong kesejahteraan masyarakat setempat.

Penanaman mangrove dalam kegiatan ini menjadi solusi berbasis alam untuk mengatasi pencemaran pesisir, mengurangi dampak abrasi, dan menjadi penyaring alami yang dapat menahan sampah laut agar tidak merusak ekosistem terumbu karang.

Direktur Pemasaran dan Pengembangan WIKA Beton, Rija Judaswara, menegaskan bahwa keterlibatan perusahaan dalam kegiatan ini merupakan bagian dari komitmen penerapan prinsip ESG (*Environmental, Social, and Governance*) di seluruh aspek bisnis. "Penanaman mangrove ini dapat menjadi solusi untuk mengurangi dampak abrasi. Bukan hanya itu, tetapi juga dapat menjadi salah satu penyaring alami sampah laut sehingga ekosistem tetap terjaga, sejalan dengan semangat Hari Sampah Nasional," ujarnya.

Dengan mengusung prinsip keberlanjutan, WIKA Beton berkomitmen untuk terus berkontribusi dalam pertumbuhan ekonomi hijau di Indonesia. Langkah ini selaras dengan komitmen Indonesia terhadap keberlanjutan lingkungan dan kemajuan sosial.

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### **WIKA Beton Supports Cross-Sectoral Decarbonization in National Waste Awareness Day 2025 Initiative**

Jakarta, February 21, 2025 – In commemoration of National Waste Awareness Day (HSN), PT Wijaya Karya Beton Tbk (WIKa Beton) launched a decarbonization initiative through mangrove planting and a social charity event for orphans on Pari Island, Thousand Islands, Jakarta. This initiative reflects the company's strong commitment to environmental preservation while also reinforcing social responsibility within coastal communities.

WIKa Beton collaborated with various cross-sectoral stakeholders to successfully implement this initiative. The collaboration involved multiple community and institutional elements, including Pari Island Police, Village Supervisory Non-Commissioned Officers (Babinsa), the Civil Service Police Unit (Satpol PP), the Sub-Department of Transportation, the Sub-Department of Fire and Rescue, the Sub-Department of Tourism and Creative Economy (Parekraf), the Sub-Department of Waste and Cleanliness Coordination, the Early Awareness Forum (FKDM), Pari Island Health Workers, the Sub-Department of Environmental Affairs, Public Infrastructure and Facilities Officers (PPSU), and the Tourism Awareness Group (Pokdarwis).

A total of 1,800 mangrove seedlings were planted along the coastal area of Pari Island as part of a strategic effort to mitigate coastal erosion and enhance the environmental quality of the shoreline. Additionally, financial aid was provided to a number of orphans as part of WIKa Beton's broader initiative to support the well-being of the local community.

Mangrove planting within this initiative serves as a nature-based solution to tackle coastal pollution, reduce erosion impacts, and act as a natural filter to prevent marine waste from damaging coral reef ecosystems.

WIKa Beton's Director of Marketing & Development, Rija Judaswara, emphasized that the company's involvement in this initiative aligns with its commitment to implementing Environmental, Social, and Governance (ESG) principles across all aspects of its business. "Mangrove planting can be an effective solution to mitigate coastal erosion. Furthermore, it also acts as a natural filter for marine waste, ensuring ecosystem preservation, in line with the spirit of National Waste Awareness Day," he stated.

By upholding sustainability principles, WIKa Beton remains committed to continuously contributing to Indonesia's green economic growth. This initiative aligns with Indonesia's commitment to environmental sustainability and social progress.

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